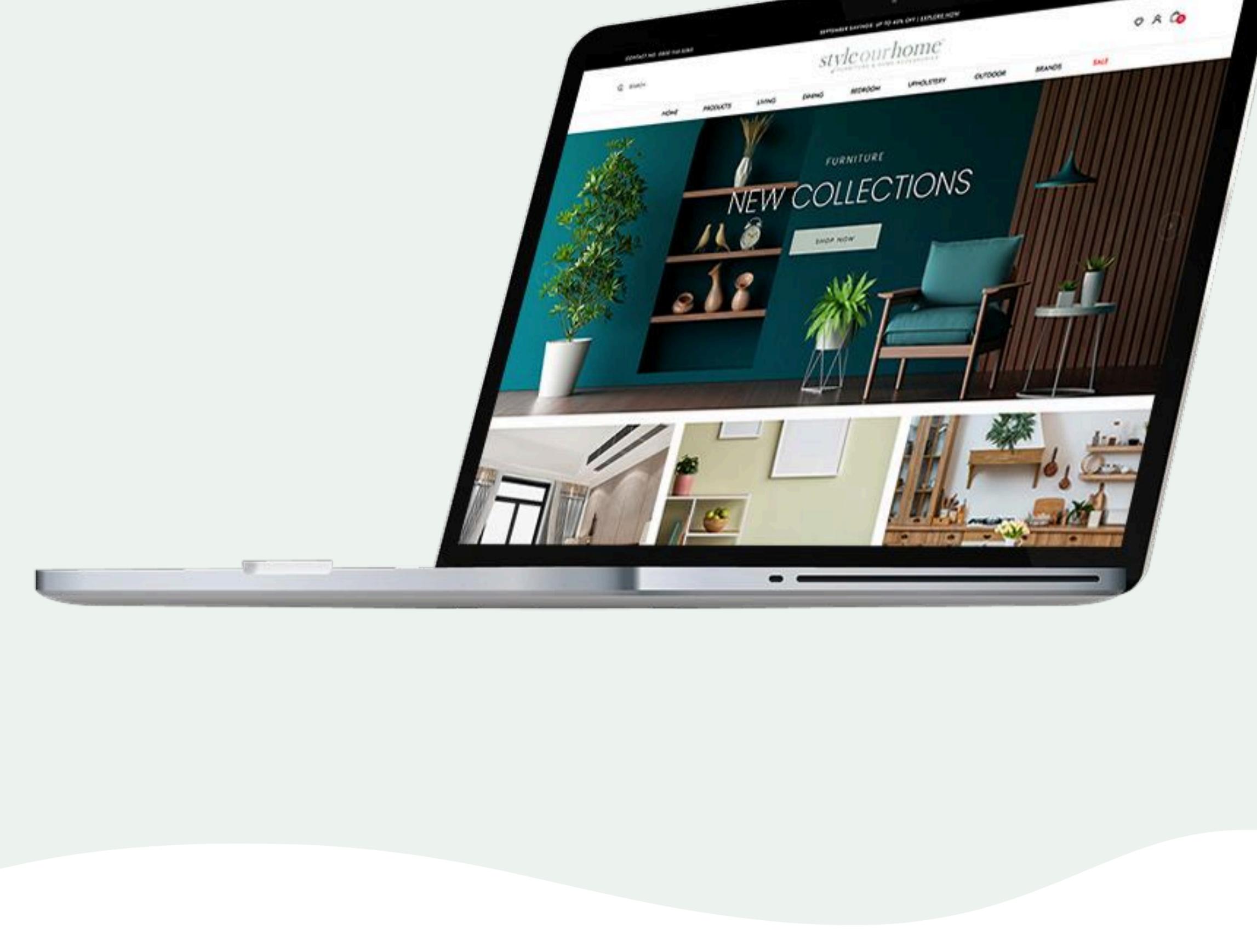


## Style Our Home Case Study

Style Our Home is a premium online furniture store running on a highly customized Magento platform. For over a decade, we have partnered with Hardip, the brand owner, to support and enhance the platform's functionality. Our role extends beyond technical maintenance to providing strategic development support, continuous version upgrades, and implementation of new custom features tailored to evolving business needs.



### PROJECT OBJECTIVES

- ✓ Maintain a stable and secure Magento environment through regular updates and monitoring.

- ✓ Add new custom features to enhance user experience and streamline operations.

- ✓ Provide end-to-end support for content updates, product uploads, and design enhancements.

- ✓ Ensure long-term platform scalability and business continuity for Style Our Home.

- ✓ Collaborate closely with the client for priority-based task execution and planning.

### KEY FEATURES AND FUNCTIONALITY



#### Magento Version Upgrades

Regularly upgrading the Magento platform to the latest stable versions.

Ensuring compatibility with all third-party modules and custom code.



#### Custom Feature Development

Built tailored functionalities to meet unique customer journeys and backend needs.

Implemented dynamic modules for advanced filtering, promotions, and shipping rules.



#### Product and Content Management

Regularly upload and update product catalogs with detailed attributes.

Perform seasonal content updates including homepage banners and promotional elements.



#### Performance Optimization & Maintenance

Monitor site performance and apply optimizations as needed.

Handle urgent fixes, security patches, and general maintenance requests.

### IMPLEMENTATION AND TECHNOLOGIES USED



#### Magento 2

Primary eCommerce platform used with high-level customization.



#### Custom APIs

Custom APIs and modules tailored to unique business requirements.

### BENEFITS AND OUTCOMES

#### LONG-TERM PLATFORM STABILITY

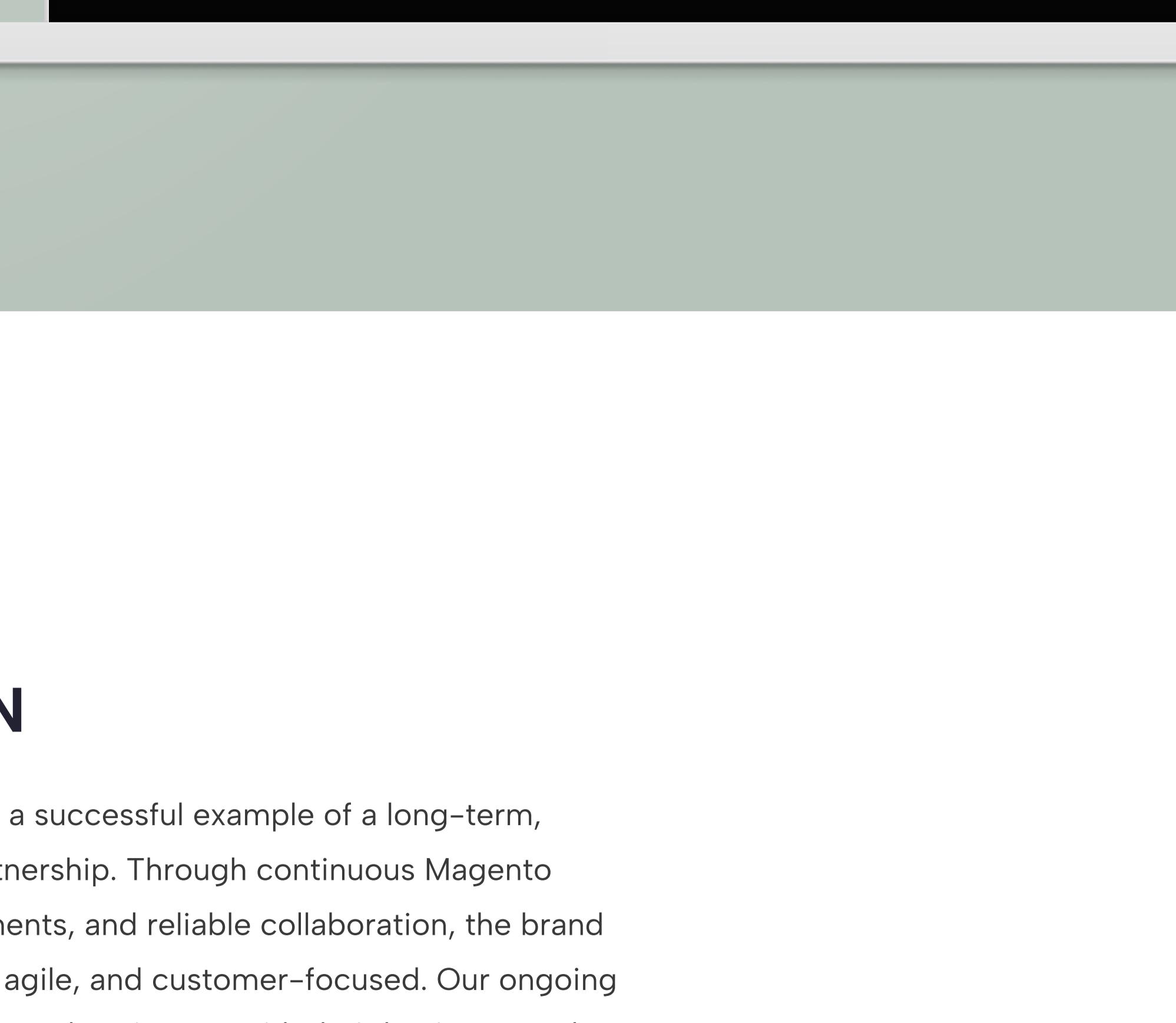
- Ensured uninterrupted online operations for over a decade.
- Built trust through consistent delivery and reliable support.

#### AGILE ENHANCEMENTS AND FLEXIBILITY

- Enabled quick roll-out of business-critical features based on changing needs.
- Scalable infrastructure supporting continuous growth.

#### CLOSE COLLABORATION & STRATEGIC ALIGNMENT

- Maintained a strong working relationship with Hardip and the team.
- Prioritized roadmap tasks based on performance, seasonality, and innovation.



### CONCLUSION

Style Our Home represents a successful example of a long-term, strategic development partnership. Through continuous Magento support, custom enhancements, and reliable collaboration, the brand has remained competitive, agile, and customer-focused. Our ongoing work ensures their platform evolves in step with their business goals.

